

TECH QUEEN
On The Move
GIVEAWAY

Press & Media Kit

www.techqueenshop.com



Want to spice up your event and captivate your audience effortlessly? Tech discussions can get dry depending on the topic. This happens because people who are in tech may be unimpressed at times, all the while, certain topics can completely go over other audience members' heads. Look no further than the **Tech Queen® On The Move Giveaway!** Our trending gadgets and tech products are designed to keep professionals, travelers, and content creators health-conscious and well-prepared while on the move. You can discover more about us at techqueenshop.com/about.

Enhance your event experience and elevate your audience's enthusiasm by incorporating our interactive giveaway. Whether you're seeking more energized attendees, prompt punctuality, or to keep audience members engaged, our fun giveaways and live demos will engage attendees til the end by ensuring that they not only participate and win prizes but also have a blast doing it!

Let us infuse your event with a burst of energy while introducing attendees to innovative ways of working, creating content, and traveling comfortably while staying health-conscious and preventative.

EVENT ENGAGEMENT TIMES & IN-KIND SPONSOR AGREEMENT TERMS

Preferred Audience Engagement Time(s):

Check all that apply

- Before opening remarks or announcements
- Before shifting to panel or speaker segment
- During a brief intermission
- Right before the event closes out
- Other: _____

Desired Agreement Details:

As an In-kind sponsor, we will promote and include your logo or flyer on our channels listed on the next page under social stats as well as word of mouth, in exchange for:

- promotion including our logo or flyer on your channels (email, text, website, social media, etc.)
- ability to sell raffle tickets at the event before interactive giveaways

Organization Name

Contact Name

Contact Number

Contact Email

Event Details: Name, Date, Time and Venue



Facts

Our Interactive Giveaways and Live Demos:

- promote prompt punctuality and engagement until the event end
- elevate the audience's enthusiasm for more energized attendees
- encourages participation while educating in fun innovative ways

Awards


PC Media Techs DBA Tech Queen Shop

Our founder and **Creative Mastermind**, Courtney Woods, was awarded:

- Top 25 UAB Alumni Businesses for two consecutive years in 2022 and 2023.
- Awarded as the 3rd fastest growing business under \$10 million.
- #1 CEO Mentoring by Birmingham Business Alliance 2022 Supplier Scale

Social Stats

email & text lists



2.5k

social media reach



2.3k



@techqueenshop

website average



443

www.techqueenshop.com


Demographics

location




Birmingham, Alabama

age




35-45

gender



69%



31%



Introduction

3 minutes

Welcome, who we are, raffle tickets reminder

On The Move Collection History

3 minutes

Explain what the Tech Queen® On The Move Collection is and how it helps professionals, students, travelers, and content creators innovate and elevate while being more conscious of their health while busy or on-the-go

Demonstration

3 minutes

Connect the *Universal Smart Pen* to Bluetooth, record a video using it with the *Tech Queen® On The Move Roller Bag* and *Detachable Phone Mount*, play the video back. Raffle tickets reminder. Q&A.

Audience Participation

10 minutes

Select 3 audience members, ask them what they do, see who can complete the live demonstration the fastest, give them all coupons for participating. Last chance to enter the raffle reminder. Let them know if any one has questions stop by our booth.

Raffle

3 minutes

Announce the raffle ticket winner

Share Free Gift

3 minutes

Close and tell audience how they can all get a free gift from our website and remind them to stop by our booth if they need help, want to collaborate, or have questions about anything.